



# MEDIA RELEASE

Cambridge – 17<sup>th</sup> September 2009

## Digital Healthcare reaches 10 Million Retinal Images

Digital Healthcare announces that its Diabetic Retinopathy Screening customers have photographed and are storing over 10 Million retinal images using its award winning OptoMize software product.

This 10 million image milestone reflects the success of Diabetic Retinopathy Screening Programmes, the NHS and the English National Screening Programme for Diabetic Retinopathy (ENSPDR) in the aim to reduce the risk of sight loss amongst the diabetic population, by the prompt identification and effective treatment of sight threatening diabetic retinopathy.

Digital Healthcare's OptoMize product is used by 41 regional diabetic retinopathy screening programmes across England and Wales and fully meets the functional requirements of the UK National Screening Committee workbook 4. OptoMize is a solution that has a high level of user friendliness, provides patients with an efficient and supportive service and allows programmes to manage and develop their service in a cost efficient and pro active manner to deliver quality care to their patient populations.

Digital Healthcare is a Microsoft Gold Partner and its OptoMize product for systematic population healthcare screening was awarded the Microsoft Healthcare User Group (MSHUG) award for Acute Care - Clinical/Patient Information Systems in 2006.

Kevin McDonnell, Managing Director at Digital Healthcare commented "To see our product used to manage over 10 Million retinal images and assist 41 programmes manage their screening services is a real achievement that we are all very proud of. We are now looking forward to assisting our customers even more with the introduction of several new products that will help screening programmes manage their services more effectively."

**Media enquiries:**

Steve Butcher

t. +44 (0) 1954 207 306

[steve.butcher@digital-healthcare.com](mailto:steve.butcher@digital-healthcare.com)

**About Digital Healthcare:**

Digital Healthcare provides software and related services for population based healthcare screening and technology to manage information and images in clinical ophthalmology. In the UK the care of over 1.4 million diabetic patients is managed using Digital Healthcare's OptoMize product with 41 regional Diabetic Retinal Screening Schemes providing screening to their patient populations to detect early and previously undiagnosed signs of diabetic retinopathy and other causes of blindness.

In the US the Company's Retasure service to detect signs of retinopathy in diabetic patients is used by nearly 900 physicians in 19 states.

Digital Healthcare's OcuLab product is used by some of the World's leading Ophthalmology Departments, including The Wilmer Institute in Baltimore MD, to integrate clinical instruments and distribute information across their institutions.

Digital Healthcare's award winning products are built on Microsoft's .Net and SQL Server technologies delivering powerful, scalable functionality in a secure and future proof environment.